



SAVE OUR SOUND
alliance to protect nantucket sound

A Special Proposal for:
John Q. Prospect

October 13, 2005

A SPECIAL PROPOSAL

Dear John,

Please let me begin by underscoring how grateful we are as an organization for your participation in the work of the Alliance to Protect Nantucket Sound. Your philanthropic leadership on the Cape and unwavering support of this most important cause is of enormous help to the Alliance's mission. We truly appreciate the substantial commitments you have made to the campaign to Save Our Sound.

As you know, we have a great deal to do in order to achieve our goal of stopping Cape Wind and preserving Nantucket Sound for future generations. Our fundraising efforts to date have been successful, but further support is needed to ensure we are able to not only compete with Cape Wind and our opponents, but that we can overcome their drive to industrialize Nantucket Sound. In order to carry this effort to a conclusive win, we need to significantly increase our professionalism and activity level in a number of key areas: donor development, marketing, advertising, public relations; research, and specialized advocacy in the Department of the Interior.

In this regard we ask for your continued assistance. We need a commitment from current donors and a new donors who will join together to ensure that lack of funds will not stand in the way of our success in beating Cape Wind.

In 2005, a major fundraising campaign with an end of summer target of \$7.5 million and a year-end target of \$10 million is essential to build upon our success in championing language in the upcoming Coast Guard Bill, capitalizing on the flaws of the Army Corps' Draft Environmental Impact Statement, and calling attention to the spectrum of significant negative impacts the Cape Wind proposal would have for the environment and economy of Cape Cod and the Islands. Almost \$7.4 million toward these goals has already been raised.

Successfully achieving our mission for Nantucket Sound will require extraordinary commitments from the lead individuals and families on the Cape and Islands, many of whom have already stepped forward. Those of us who treasure these waters, and understand the significance of its protection, can together alter the course of history for Nantucket Sound.

It is for this purpose that we make a significant request to you for an additional leadership gift to the Alliance. At this time, we would like you to consider a gift of \$1,000,000 to the Alliance's 2005-06 campaign for the benefit of the projects outlined in this proposal. Your gift will help to ensure the future of Nantucket Sound as a pristine body of water rather than a home to America's first off-shore industrial wind power plant.

WHAT IS THE ALLIANCE TO PROTECT NANTUCKET SOUND?

The Alliance to Protect Nantucket Sound is the only environmental organization dedicated to preserving and protecting Nantucket Sound in perpetuity. The Alliance was founded in April 2002 to protect Nantucket Sound from industrialization by a private developer, Cape Wind, who proposed to build a wind power plant in Horseshoe Shoal – covering 24 square miles. The Alliance recognizes the need for alternate energy sources, but opposes a facility in Nantucket Sound.

Specifically, the Alliance opposes the Cape Wind project because it would:

- Desecrate a national treasure;
- Threaten the environment and endanger avian and marine species;
- Introduce substantial visual, noise, and light pollution;
- Violate public trust through the use of public land for private gain without a competitive bidding process;
- Result in a net loss to the public in terms of subsidies, tax credits, and negative impacts on tourism, jobs and property values;
- Eliminate a vital fishing area in Nantucket Sound;
- Pose significant navigational hazards for commercial and recreational vessels, and for small aircraft; and
- Set a poor precedent for development of a national off-shore wind energy program.

It is against this backdrop that the Alliance is working diligently on a master strategy with four primary objectives:

- 1) Defeat the proposal for 130 wind turbines on Horseshoe Shoal;
- 2) Identify alternative means to meet energy generation use objectives;
- 3) Work to enact federal legislation that establishes a sensible national framework for off-shore development; and
- 4) Designate Nantucket Sound as a marine protected area.

While the Alliance cannot promise to halt permanently the proposed wind farm, there is one guarantee – if the Alliance were not in place and not working to protect the Sound, the proposed project would be advancing quickly and the ability to save the Sound would be lost forever. We must move forward and capitalize on key opportunities to block the proposed development and realize sanctuary status for Nantucket Sound.

NANTUCKET SOUND

Nantucket Sound includes 163 square nautical miles of water and seabed between Cape Cod, Vineyard Sound, and the islands of Martha's Vineyard and Nantucket extending seaward to Monomoy Island and Nantucket. Nantucket Sound possesses significant marine habitat for a diversity of ecologically and economically important species.

These waters have particular significance for several federally-protected species of wildlife and a variety of commercially and recreationally valuable fisheries. According to studies released by the internationally renowned Provincetown Center for Coastal Studies, Nantucket Sound "contains significant ecological, commercial and recreational resources that have been at the heart of several past nominations for enhanced environmental protection and conservation policies within the region."

Nantucket Sound is a source of livelihood for many local fishermen; an inspiration for artists; a source of solace, relaxation, and recreation for millions of visitors who flock to its shores. It is a natural treasure and it must be preserved.



THE ALLIANCE

The Alliance's membership includes many dedicated environmental and business professionals who have long-standing ties to the Cape and Islands. Our allies include local towns, Chambers of Commerce, environmental groups, fishing and recreation groups, and public figures like Governor Romney, Senator Kennedy, Attorney General Reilly, Congressman Delahunt and Robert F. Kennedy, Jr.

Today the Alliance has developed into a well recognized and broad based 501(c) (3) nonprofit environmental organization dedicated to the long-term preservation of Nantucket Sound. Our programs are 100% donor-funded.

We have eight full-time staff members, headed up by renowned Cape Cod environmentalist Susan L. Nickerson and Ocean Management expert Charles Vinick. The Alliance's Board of Directors is comprised of Cape and Islands business owners, residents and philanthropists, led by Co-Chairmen Bill Koch and Christy Mihos.

We boast a list of 30,000 supporters nationwide and will be forming a membership organization in 2006.

RECENT ALLIANCE EFFORTS

The Alliance has undertaken a broad effort to refute Cape Wind's positions and delay the permit issuance that back in the spring of 2003 the Army Corps of Engineers said could have been issued as early as fall 2004. Now, in the fall of 2005, Cape Wind is still many months away from its Army Corps permit, thanks in large part to the efforts of the Alliance.

The following list highlights a few of the Alliance's significant achievements to date:

- Introduced new Co-Chairmen of the Board: Bill Koch and Christy Mihos;
- Added a full-time President / Chief Executive Officer;
- Successfully introduced supportive language into the House Coast Guard authorization bill;
- Identified special counsel for Department of the Interior assistance;
- Arranged a meeting with UK Coastguard staff and US Coast Guard Commandant's staff on radar issues;
- Briefed regional Coast Guard leadership in Providence and Boston on radar issues and UK standards.
- Organized a coordinated public comment campaign in response to Cape Wind's Notice of Project Change to the state;
- Secured support from key local, state and federal elected officials to oppose the project;
- Filed an appeal of the Massachusetts Energy Facilities Siting Board's permit to Cape Wind and prepared for Fall 2005 hearing;
- Retained four Washington-based strategy firms to push for Federal legislation that would require one or a combination of the following: Federal oversight and regulation of the Outer Continental Shelf, a programmatic environmental impact statement for off-shore wind, and state control of ultimate siting decisions;
- Worked with the environmental community to demonstrate Cape Wind's ill-planned and inadequate level of environmental studies (avian, marine life, sea bottom impacts);
- Recruited and implemented a team of thirty letter and editorial writers;
- Built a website that currently boasts 25,000 pages viewed per week;



HOW HAVE WE DONE AND WHAT HAVE WE LEARNED?

The Alliance has continued to be successful in raising issues with the Cape Wind permitting process.

- In February 2005 we presented an expert 3,000-page response to the Army Corps of Engineer's Draft Environmental Impact Statement of Cape Wind's proposal.
- Our efforts in coordinating this and thousands of other critical responses lead to the Army Corps announcing recently that it would hire a third party consultant to review each of the comments individually.
- In May 2005 we were instrumental in achieving a victory of 60% opposed to the Cape Wind proposal in a non-binding referendum in Mashpee, the+ first and only such vote on Cape Cod.
- In July 2005 we coordinated a 1,000-comment response raising issues with Cape Wind's Notice of Project Change, which was under consideration by the Executive Office of Environmental Affairs.
- In September 2005 we achieved a major milestone when we helped influence the first piece of language in major Federal legislation dealing with Coast Guard oversight of off-shore wind plants.
- We have significantly increased our efforts to legislatively defeat Cape Wind.
- We have grown our mailing list to more than 30,000 supporters. We have gained support from all the local politicians, developed a strong base of influential republican and democratic supporters in the State House and in Congress, fostered growing public concern over the lack of good public policy to govern off-shore wind energy development, and mapped out several avenues that can either slow down or stop this project.

We have done a great deal in a short period, but we have a long way to go. Based on the Alliance's first 42 months of experience opposing the CapeWind project, it is apparent we need a long term, well-organized, well-financed, and highly focused effort.

The recent signing of the recent Energy Bill, which placed the authority for off-shore wind facilities in the Department of Interior, has opened a new and exciting frontier for the Alliance. With the reallocation of responsibility away from the Army Corps, we have reorganized our resources to focus on four strategic footholds: working with Interior to review the Army Corps' work and raise concerns about the project; lobbying Congress to enact laws and establish fair procedures for claiming and profiting from federally controlled waterways; establishing a litigation fund for the very real possibility that this issue will need to be resolved in the courts; and continuing public relations efforts to sway public opinion against Cape Wind.

We continue to need funds to compete with the amount Cape Wind is spending. They have already spent \$20 million in their efforts to get the project approved and are said to be spending as much as \$1 million per month in their stepped-up drive to obtain state and federal permits.

STRATEGIC PLAN

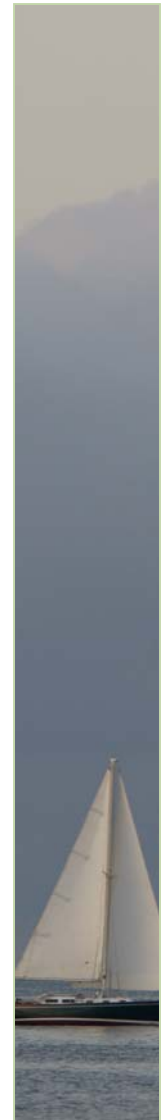
As it's long-term strategic centerpiece, the Alliance continues to press for Federal marine sanctuary status for Nantucket Sound. Our efforts to defeat Cape Wind are a central component of ensuring the long-term integrity of the Sound and are a focal point of our activities. However, we are laying the groundwork for sanctuary status so no other development proposals will ever come up again. This will require a broad effort around legal, political and public relations activities. Specific goals and costs are difficult to estimate due to the ever-changing terrain. However, the need for capacity in several areas is clear:

- An experienced leadership team that can help with networking, contacts and fundraising.
- A professional and focused staff to manage the day-to-day efforts.
- Increased focus on Soundkeeper programs to ensure the Alliance's credibility on environmental issues.
- Political strategy firms at both Federal and State levels.
- Legal assistance to litigate where necessary and to support advocacy efforts that are targeted and focused.
- Improved public relations and advertising emphasizing the importance of Nantucket Sound as a natural treasure that should not be industrialized.
- A consistent theme around protection of Nantucket Sound.
- Financial resources to accomplish these objectives.

ACTIONS TAKEN IN 2005

As an organization, we have done a great deal to position the Alliance for the challenges moving forward:

- Charles Vinick, a nationally recognized environmentalist and ocean management advocate, with more than 25 years experience working with the Cousteau family organizations, has joined the team as President and CEO.
- We retained Community Counselling Service (CCS) to conduct the second phase of the major gifts fundraising campaign for 2005.
- We have obtained the services of four of the top lobbying firms in Washington DC, which are actively working with various Congressional committees on our behalf.
- We have secured a major donation of in-kind advertising production that will enable the Alliance to begin a television campaign this fall at a significantly reduced cost.
- We formally launched the Soundkeeper program aboard the 1880 replica schooner, the Spirit of Massachusetts, in August and have begun implementing the first-year plan set forth by the Waterkeeper Alliance.

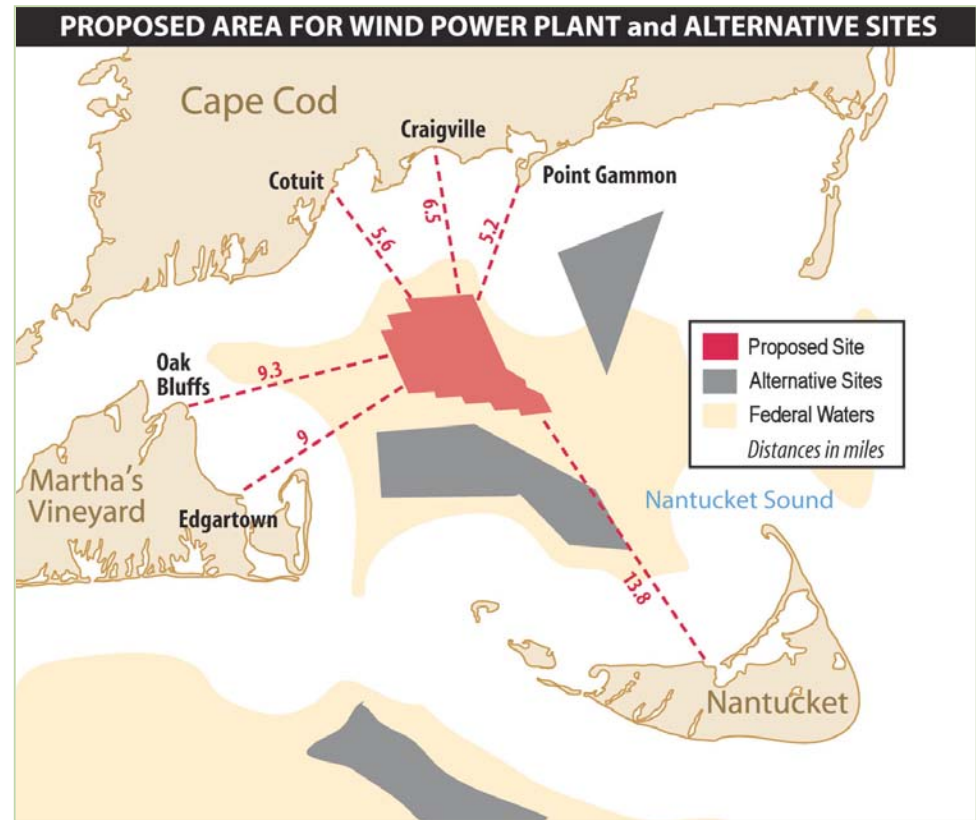


PROTECTING NANTUCKET SOUND IS A FIVE-PRONGED APPROACH:

1. Advocate for federal legislation governing off-shore wind developments;
2. Prevent the siting of the CapeWind project in Nantucket Sound through blocking permits;
3. Pursue litigation to appeal permits that allow construction;
4. Obtain protected status for Nantucket Sound; and
5. Identify and promote alternative scenarios for Cape Wind.

STEPS THAT WILL POSITIVELY POSITION THE ALLIANCE

- Solidify public resolve that certain natural treasures need to be protected much the way the Grand Canyon and Yellowstone Park have been;
- Expose Cape Wind profit motives as contrasted with their mass appeal message of “green and cheap” energy at any cost; and
- Raise significant amounts in donations from a broad section of the community to solidify the Alliance as a force with staying power.



REACHING THE \$10 MILLION TARGET

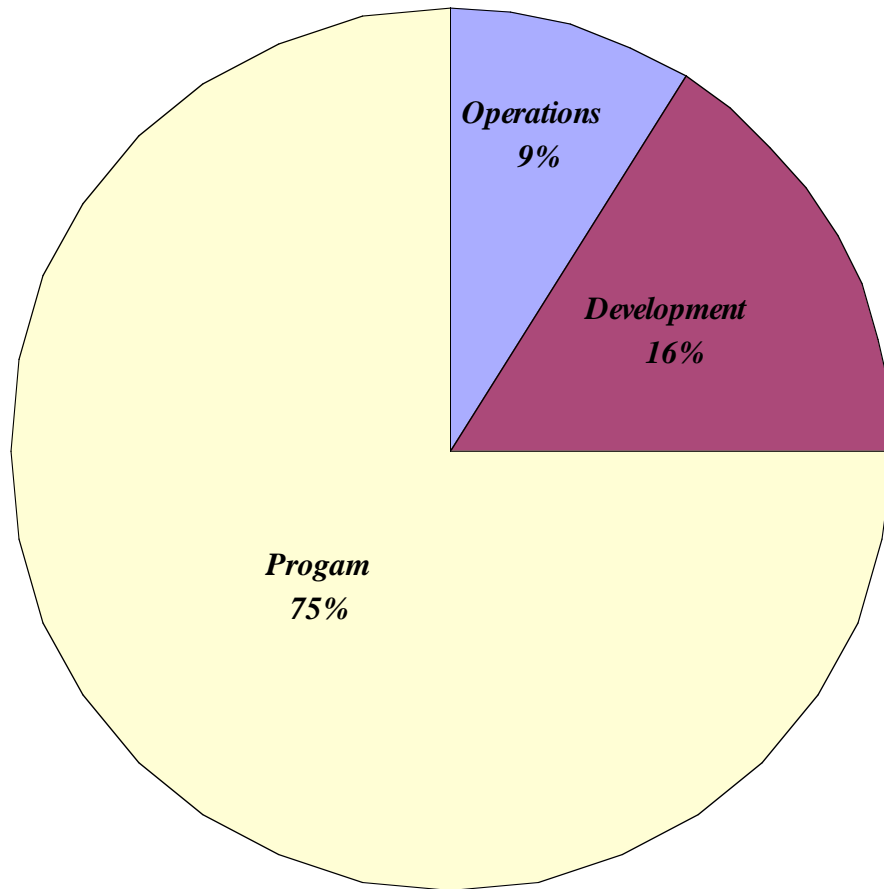
The 2005-2006 fundraising campaign will require significant commitments from lead donors in order to achieve the Alliance’s top objective of defeating Cape Wind. The plan requires multiple six and seven-figure gifts to effectively counter the onslaught of disinformation from our opponents and match their high-powered attorneys, lobbyists and technical experts.

Your participation at the \$1,000,000 level will help ensure the success of the first stage of our effort, will set a standard of giving for others to follow and will provide much-needed funding assistance for our ultimate objective: defeating Cape Wind.

TABLE OF MAJOR GIFTS NEEDED TO REACH \$10 MILLION BENCHMARK

Needed		Level		Resulting In	Towards Goal	Received to Date	To Be Secured
2	at	\$1,000,000	=	\$2,000,000	\$2,000,000	1	1
2	at	\$750,000	=	\$1,500,000	\$3,500,000	2	0
2	at	\$500,000	=	\$1,000,000	\$4,500,000	1	1
5	at	\$250,000	=	\$1,250,000	\$5,750,000	3	2
20	at	\$100,000	=	\$2,000,000	\$7,750,000	14	6
25	at	\$50,000	=	\$1,250,000	\$9,000,000	15	10
25	at	\$20,000	=	\$500,000	\$9,500,000	14	11
Many	below	\$19,999	=	\$500,000	\$10,000,000	2,318	0
		\$10,000,000+				2,368	31

2005-06 BUDGET ALLOCATIONS



Program Area Breakdown	
Communications	28%
Political	24%
Technical/Environmental	17%
Legal	32%

WHERE ADDITIONAL SUPPORT IS NEEDED MOST

- Increased donor development capacity
 - Two additional development staff members:\$100,000/year = \$200,000 for 2005 & 2006
- Increased Federal advocacy
 - Marine Sanctuary:\$5,000/month = \$60,000 for 2006
 - Environmental Laws Research and Advocacy:\$5,000/month = \$60,000 for 2006
 - Department of the Interior:\$15,000/month = \$75,000 for 2005
- Increased state advocacy
 - State Advocacy:\$15,000/month = \$180,000 for 2006
- Increased advertising presence in local, regional and national media
 - Television campaigns for Eastern and Southeastern Massachusetts:\$45,000 for 2005
 - National print advertising:\$55,000 for 2005
 - Regional print and radio advertising:\$300,000 for 2006
- Marketing specialists
 - National marketing firm:\$20,000/month = \$240,000 for 2006
 - Regional marketing firm:\$7,500/month = \$90,000 for 2006
- Special research projects
 - Ocean Governance Research:\$50,000 for 2005 & 2006
 - Fishing Impact Study:\$50,000 for 2006
 - System Impact Study:\$50,000 for 2006
 - Right Whale Study:\$100,000 for 2006
- Soundkeeper / Environmental
 - Patrol Boat Operations:\$30,000 for 2006
 - Project Director:\$45,000 for 2006
 - Communications and Public Relations:\$2,500/month = \$30,000 for 2006
- Membership Program



Nantucket Sound is home to many different species of wildlife including birds, fish, turtles, seals, whales, and a plethora of life-sustaining invertebrates. It is home to federally protected birds such as the piping plover, and has one of the highest concentrations of wintering sea ducks and endangered terns on the Atlantic seaboard. Additionally, the Massachusetts coast is a summer home to migrating Right Whales, which are dangerously close to extinction.

The Sound also is a rich fishing ground and a popular recreation area. One hundred and thirty (130) turbines in 24-square miles will present significant obstacles to fishing and navigation and potentially would affect dozens of species of finfish, shellfish, and marine animals.

Designated an “essential fish habitat” by the New England Fisheries Management Council, these waters provide a habitat necessary for spawning, breeding, feeding, and growth for 15 species of fish including varieties of cod, flounder, mackerel, and tuna. The proposed wind plant could impact yearly migration patterns of more than a dozen fish species, which also could have grave consequences for fishermen, many of whom obtain up to 60% of their income from fishing on Horseshoe Shoals. The loud, underwater pile driving that would come with construction of each of the 130 turbines would also have a significant negative impact on Right Whales, who rely extensively on hearing for their existence. Traditional recreational fishing also would have added dangers as swift currents and foul weather could sweep boats toward turbine bases.

To address these and other environmental issues, the Alliance is working to:

- Collaborate with other environmental experts to study further the impacts on bird and wildlife populations;
- Pursue action under the federal Endangered Species Act and Migratory Bird Treaty Act; and
- Push for a supplemental Draft Environmental Impact Statement (DEIS), noting that the quality of information is suspect and its interpretation biased in favor of the project.



POLITICAL BACKGROUND AND STRATEGY

Decisions about the wind plant permit and the designation of Nantucket Sound as a marine reserve will be made largely in the political arena. For this reason, the political strategy is to engage as many local and regional lawmakers as possible in opposing the wind plant and supporting the designation of Nantucket Sound as a marine sanctuary. Several key state and federal lawmakers already have come forward to object to the proposed development, as have the Barnstable County Assembly of Delegates, and the governments of numerous towns on Cape Cod and the Islands.

The most recent development of major significance is the US Ocean Policy Commissions Report which was released in April 2004. This Congressionally appointed committee reviewed the status of the nation's off-shore waters, and one of the primary conclusions was that a strong need exists for coordinated federal management of coastal waters. The report denounced Section 10 of the Rivers and Harbors Acts as the basis upon which a national program for off-shore renewable energy is being permitted, and called for a comprehensive planning process similar to the one in place for onshore development of wind power. These are the very same issues the Alliance has been raising for two years. As a result of this report, the Alliance now is working to ensure that its findings are used to correct the course of the proposed development in Nantucket Sound.

The political tactic also covers a broad front of efforts regarding the agencies involved in the permitting process. The Alliance continues to develop a strategy to foster awareness and concern over the drawbacks and costs of the proposed development across the spectrum of local, regional, state, and federal agencies, specifically targeting the Army Corps of Engineers, the Massachusetts Executive Office of Environmental Affairs, and the Massachusetts Energy Facilities Siting Board.

The Alliance strategy includes encouraging agency adoption of a programmatic review process for off-shore wind, as well as an evaluation of reasonable alternative sites in the review process. In addition to alternative sites within New England, there are alternative solutions to be explored which are both "green" and less costly. Current political strategy includes working with the following offices:

- The Massachusetts Attorney General who has called for a moratorium on all of Massachusetts off-shore renewable development;
- Congressman Delahunt to pursue legislation to protect Nantucket Sound as a marine resource area; and
- Governor Romney to leverage Ocean Management Task Force outcomes.



Open space between the ocean sanctuaries indicates the unprotected area of Nantucket Sound.

LEGAL BACKGROUND AND STRATEGY

Before off-shore wind power plants are built in U.S. coastal waters, a sensible siting policy addressing issues particular to this new type of energy generation must be implemented. The current rush of off-shore wind projects highlights the fact that gaping regulatory holes must be closed first before coastlines bristle with irresponsibly sited wind turbines.

The Alliance is pursuing legal avenues with regard to the wind plant proposal at both the state and federal levels, and is engaging legal resources to challenge the Army Corps' jurisdiction and the developer's property rights, among other efforts.

Legal activity includes the following:

- Filed a direct case with the Massachusetts Energy Facility Siting Board in an effort to persuade the board to deny a permit for the cable connecting the wind plant to the transmission grid;
- Filed a federal suit against the data tower on the grounds that the Army Corps of Engineers is not the appropriate agency to handle the permitting of the project, and that the project proponent has no legal claim to the land on which the tower would be sited;
- The Attorney General Reilly issued an amicus brief in support of the Alliance's appeal of the decision regarding the Army Corps of Engineers' authority to grant permits on public lands of the Outer Continental Shelf;
- Continued ongoing preparation for the anticipated appeal of an Army Corps of Engineers permit, should that be the decision of the agency.

TECHNICAL AND ECONOMIC BACKGROUND AND STRATEGIES

Broadening the opposition to the proposed wind plant development and increasing support for designation of marine protected status is dependent upon continuous development of credible information. Technical and economic analysis is necessary to support the political, legal, grass roots, and public relations activities, as well as the review process.

Actions are underway to address the following issues:

- Implications for local economy (including tourism and property values);
- Cost / benefits to society;
- Alternative sites review;
- Identification for alternative technologies;
- European experience with off-shore technology.



LEGISLATIVE BACKGROUND AND STRATEGY

Essential to the long-term protection of Nantucket Sound is establishing the Sound as a National Marine Sanctuary, which would require successful legislation through an act of Congress.

Actions taken as part of the legislative strategy include:

- Working with congressional representatives on inclusion of off-shore wind specific language in the upcoming Coast Guard Authorization Bill.
- Advocating for the Department of the Interior to take over review of off-shore wind facilities.
- Advocating for Massachusetts state boundary change into the Cape Wind footprint.
- Working with Congressman Delahunt, the Center for Coastal Studies, and others to identify options and timely passage of legislation at the federal level to designate Nantucket Sound as National Marine Sanctuary.
- Exploring legislative options such as implementation of Executive Order 13158 concerning marine protected areas, naming Nantucket Sound as an historic landmark, and establishing Nantucket Sound as a critical habitat under the federal Endangered Species Act.
- Pursuing legislative avenues to stop placement of an industrial power facility in Nantucket Sound. This includes expanding local control over near-state waters, establishing a programmatic review process for off-shore wind energy, and creating a leasing and permitting program for off-shore development.
- Exploring avenues to wrest control of off-shore development permits from the Army Corps of Engineers and turn them over to the Department of Commerce and the Department of the Interior.
- Examining payment requirements and a competitive bidding process for off-shore wind energy development.
- Investigating bonds needed for removal and maintenance of towers.



[197' tall Cape Wind Test Tower
currently located in Nantucket Sound](#)

COMMUNICATIONS AND GRASS ROOTS STRATEGY

Effective communications and grass roots efforts help increase and mobilize the public's support by highlighting deficiencies in the state and federal processes for project review, the developer's project costs and risks, and the need for permanent protection of Nantucket Sound.

Areas being addressed by the communications strategy include the impacts of industrialization of Nantucket Sound, the flawed permitting process of the Army Corps of Engineers, and the economic impacts of the proposed development.

The communications plan also includes a broader effort to identify and coordinate a wide variety of public events to support the efforts of the Alliance through print media, radio, electronic media, collateral materials, and personal contact.

A vocal and persistent grass roots movement is essential to influencing the decision-making process, to attract and maintain political support, increase financial support, and counter the pervasive public relations campaign of the project developer.

Actions being taken as part of the communications and grass roots strategy include:

- Repositioning the Alliance as long-term protectors of the Sound;
- Establishing the Alliance as a "Soundkeeper" under the National Waterkeeper Program;
- Visiting towns, key politicians, and other decision makers to update them on the project status and reaffirm their positions;
- Creating public events to draw attention to the industrialization of Nantucket Sound; and
- Advertising on television, radio, newspapers and magazines to increase visibility and public awareness of project.



[Supporters of the Alliance at a rally in 2003](#)

FUNDRAISING STRATEGIES

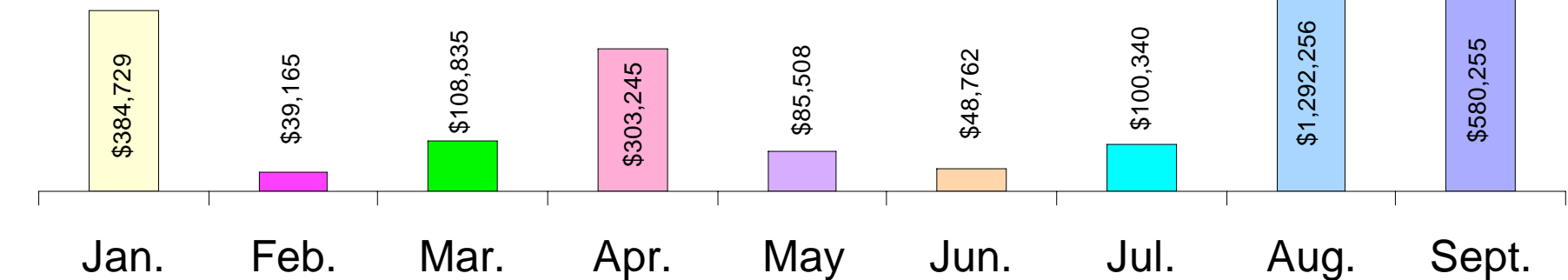
The Alliance is preparing to continue this battle into 2006 and beyond, as required. In order to defeat Cape Wind, we must prepare for a full-scale political and legal effort. We anticipate needing to raise \$5 million per year this year and next to maintain the pace of our efforts.

A significant portion of 2004 fundraising revenues were used to prepare a detailed response to the Draft Environmental Impact Statement, appeal a lower court decision on a data tower lawsuit, prepare a case against the Massachusetts Energy Facilities Siting Board, to engage the services of highly influential Washington strategy consultants, and to deliver a comprehensive summer-long advertising campaign to the Cape and Islands public.

The top funding priorities for 2005-2006 are: to compel the Department of the Interior to develop comprehensive regulations for off-shore wind which captures and regulates the Cape Wind project; develop a strong legal record against the project; build a litigation fund; increase public relations activities; maintain an expert, professional staff, and remain active in Legislative and Executive branch activities. Support from the campaign will enhance the Alliance’s efforts to defeat the wind plant proposal, develop the Alliance’s Soundkeeper program, fund efforts to designate Nantucket Sound as a Federal Marine Sanctuary and help us to continue to propose alternatives to meet energy generation and use objectives for the Cape and Islands.

To achieve these objectives, we will need to raise significantly more funds than we have in the past. Given the compact time period, and the immediacy of our efforts, an emphasis is being placed on increasing participation at the Leadership Gift levels.

2005 Alliance Fundraising by Month



WHAT YOUR GIFT WILL ACHIEVE

Your support of one or more of the fundable projects on page 2 will enable to the Alliance to strengthen our efforts by broadening our scope in specific strategic areas that up until now have largely been beyond our reach. Your leadership level gift will also:

- Maintain and increase support of our efforts by state and federal politicians.
- Propel the Alliance to Protect Nantucket Sound onto a much more visible and effective public stage.
- Enhance our credibility and reputation as an advocate for the public interest in Nantucket Sound.
- Build momentum for fundraising campaign and attract new donors.
- Attract other leadership gifts.
- Raise the sights of others in the community.
- Further motivate our staff and Board of Directors.
- Solidify the Alliance as long-term guardians of Nantucket Sound.

Your leadership gift support will in particular assist the Alliance as we seek to form *the Chairman's Circle of Donors*. This group of individual Alliance supporters will consist of those generous benefactors who have made commitments of \$250,000 or more to the Alliance. As one of the founding members, you will have a significant impact on the Alliance's ability to recruit additional donors to the team. Under the guidance of our co-chairmen, Bill Koch and Christy Mihos, the Chairman's Circle will lead the Alliance and its supporters in ensuring that lack of funds will never deter our offensive against Cape Wind or our drive to ensure Nantucket Sound remains an unblemished jewel for future generations.



THANK YOU

John, thank you once again for your commitment to this battle against Cape Wind and to the long-term future of Nantucket Sound. Please know that your involvement is vital to the organization and it's mission. Your continued support is greatly appreciated. I know you understand the importance of our battle and will do whatever it takes to meet our mutual objectives.

I hope you will give serious thought to our financial request. The substantial impact you can continue to have on the vital work of the Alliance in advancing the ultimate goal of achieving protected status for the Sound is a testament to your dedication. Together we can preserve this very special part of the country for all to enjoy.

We thank you for your ongoing support and leadership.

Sincerely,

Charles Vinick
President and CEO



