

It all adds up: More local traffic to your site=more business for you!

put your business where all the locals go

It's time to budget for local Internet advertising--by far the best bang for your buck.



Sponsored Link Advertisers get 500% more referrals than non-sponsored links

CapeCodToday.com by the numbers

Average Monthly Site Visits
180,000

Average Monthly Page Views
900,000

Average Monthly Referrals (clicks)
for Advertisers:

150

What is CapeCodToday Sponsored Link advertising?

When people use Google or Yahoo! to search for Cape Cod-related terms, it is mostly community portals such as CapeCodToday.com that come up, not individual businesses. The businesses that advertise on these portals get the benefit of pre-qualified, engaged customers.

CapeCodToday.com Master Sponsorship: \$45/mo.*

- Top-tier preferred link in your category in our links directory. Plus, enhanced (25 word) tag line.
- Run-of-site skyscraper ad (120 x 600 pixels) or full banner ad (468 x 60 pixels) with link to your web site. Design of ad is included in price.
- Run-of-section text-based ad in CapeCodToday Blogs
- Referrals (clicks) to your site from CapeCodToday.com are tracked and emailed to you once per month.

*New rate of \$50/mo. effective July 1, 2006.

CapeCodToday.com Associate Sponsorship: \$25/mo.

- All the above, but with 2nd tier in links directory and a tile ad instead of full or skyscraper ad

*New rate of \$35/mo. effective July 1, 2006.



capecodtoday

the best of the cape, every day